

Shaping tomorrow's
sport industry leaders



Join the Game
Elimu Knowledge Challenge

Elimu
KNOWLEDGE MANAGEMENT

About us

The sport industry is under a fast transformation

We aim to prepare future professionals with the necessary skills to face the challenges of the sport industry

ACADEMY

Learn, grow and lead. Build your professional development in the sport industry

PILLARS

Each year brings new opportunities. Stay informed, engage and enrich your knowledge and experience through our topics

CHALLENGES

Sport management challenges where young participants develop their competences solving a current challenge in the industry

COMMUNITY

Online community to promote sport as a tool for social development and economic growth



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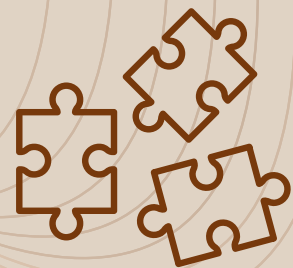
An initiative designed for master's sport management students to develop innovative solutions to current issues in the sport industry

It presents an opportunity to enhance your courses and add value to your institution, as everything will be managed by Elimu

The methodology



University students related to sport management studies



Groups of 3 participants



Exclusive prize for the winning team



Teams will **create, develop, and pitch unique ideas** addressing specific real-world sport management obstacles



Schedule

From October 2024
to May 2025

The impact

For students

- Exposure to industry practices and networking
- Problem solving and critical thinking
- Practical application of knowledge
- Team collaboration skills

For universities

- Expanding its international reputation
- Customized training for teachers
- Exclusive educational resources for enrich your teaching
- Teaching asset for your courses



The topic

The challenges will always be related to an up-to-date sport management topic



The European Super League (ESL) aims to revolutionize global football by uniting elite clubs in a groundbreaking tournament

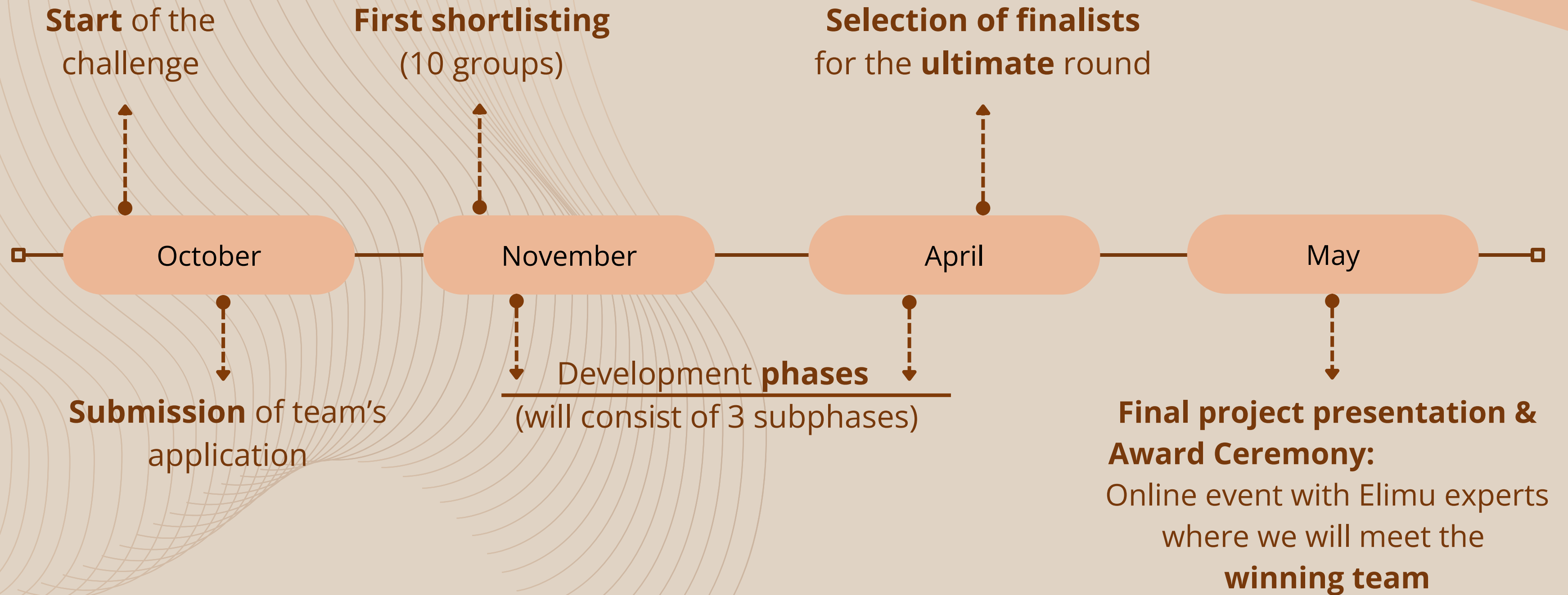


The impact of the ESL could include significant changes to the traditional footballing landscape, potential disruptions to domestic leagues and UEFA competitions, and increased financial inequality among clubs

Embrace the Elimu Challenge: Step into the CEO role of A22 Sports Management S.L., spearheading the ESL project

Prepare your organization for the groundbreaking launch in September 2025

The planning



Total duration: 8 months

The prize

The winning team will receive an **exclusive prize** depending on the topic

Which are the benefits for students?

Advance
students'
careers

Expand
their
knowledge

Establish
professional
contacts within
the industry

Dare to join us?

Elimu
KNOWLEDGE MANAGEMENT



Be part of something bigger

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